

## Job Description

**Title:** Construction Design Manager

**Location:** Remote – South Region (GA & Carolinas Markets)

**Reports to:** Regional Manager

### **Purpose:**

Sto Corp. (Sto), a global innovation leader of building enclosure systems and high-performance facade coatings, is seeking a **Construction Design Manager** for the GA and Carolinas markets. The purpose of this position is to develop and nurture relationships as a trusted advisor with local, regional, and national key accounts in new and/or existing construction projects within their assigned territory resulting in the use and specification of Sto products, systems, and services thereby realizing exceptional business growth through project sales and exceeding Sto's strategic objectives.

### **Essential Duties & Responsibilities (includes, but not limited to):**

- Establish influence and strong relationships as a trusted advisor with key influencer accounts who are involved in making decisions related to the purchase of building products for construction projects. Influencers include, but are not limited to, architects, consultants, building code officials, general contractors, installers, prefabricators, strategic, and corporate accounts.
- Provide a positive customer experience through the promotion of services, products and systems as a Sto brand ambassador.
- Provide educational seminars and luncheons with specific, Sto branded messaging to targeted influencers.
- Communicate new Sto services, products and systems through various methods to effectively bring them to market.
- Assist influencers in developing project specifications for Sto products and systems with an emphasis on gaining competitive advantage.
- Manage efficient transfer of project information to Field Service Managers and/or Customer Service and/or appropriate channel after specifications are secured in order to complete sales cycle and close projects. Updating and tracking required through CRM.
- Collaborate and engage Field Service Managers when necessary to provide technical field support and training.
- Actively participate in industry/trade associations such as AIA, CSI, BEC, RCI, ICRI, AWCI.
- Collaborate with Lead Generation Specialists to identify key influencer accounts and target projects ahead of the planning stage.

- Monitor and report competitive activity including, but not limited to, new products or initiatives and promotional programs.
- Monitor and report building code or municipality ordinance changes/adoption which could potentially impact Sto products or services.
- Execute the objectives of the annual business plan via agreed upon tactics and according to the company's stated strategy.
- Convert qualified leads to Sto specifications as defined in the annual business plan.
- Manage the CRM project pipeline to increase lead conversion (specification) and close rates, including increasing probability above assigned rates.
- Perform other duties as assigned.

**Knowledge/Skills/Abilities:**

- Minimum five years in sales and/or sales management in a construction related field or previous experience shows the use of skills needed to execute this position successfully.
- Bachelor's degree in business administration or construction management or its equivalent in work experience.
- Additional language skills would be an asset.
- Strong leadership skills and ability to thrive in results-oriented environment.
- An affinity for current digital technologies is essential.
- Ability to define problems, gather data, establish facts, and draw valid conclusions.
- Strong knowledge and proficiency in data software: MS365 (required), CRM (preferably Salesforce.com).
- Excellent oral and written communication skills and strategic listening skills are necessary to effectively exercise tact, discretion, judgment and diplomacy when interacting and/or negotiating with all levels of internal and external customers.
- Strong organizational skills - attention to detail and self-motivator - willing to take the initiative.
- Creative innovator with entrepreneurial spirit.
- Ability to travel independently, as needed (60% or more).
- Active, lifelong learner mentality.

**To Apply:**

Submit your resume and cover letter to [Jobs@StoCorp.com](mailto:Jobs@StoCorp.com). Job ID: CDM-SR