



King of Prussia, 1045 First Avenue

A new Greco-Roman Look Achieved to Restore it's Natural Beauty

This office warehouse building, built in the 1960s, received a brand new Mediterranean (Greco-Roman) look along First Avenue in King of Prussia, PA. What once was a brick office building at 1045 First Avenue now has durable EIFS (Exterior Insulation and Finish Systems).

This building really stands out, according to Ed Rosselle of Trevdan, Inc., Sto products distributor. "It's one of the most detailed, imaginative projects in which I've ever been involved," said Rosselle. "They went from industrial looking to striking in just a matter of months."

Sto Products: - StoGuard®
 - StoTherm® NExT®
 - Sto Limestone

Architect: Wulff Architects
 Applicator: Daley Plastering
 Contractor: BCM Construction, LLC
 Contact information: www.stocorp.com





According to building owner, Bob Burch, the goal was to make 1045 First Avenue look like it was the first building built there. With granite and marble columns, it looks as if the building is rising out of the ground -- solid and well grounded.

"The area became an office park in the 1960s and 1970s and the buildings were nondescript and they lacked character," said Burch. "Then the area became more suburban, with a large mall nearby and a marketplace, raising the bar in the neighborhood. Design is fundamental in everything we do, so this was the perfect opportunity for us to purchase and completely renovate one of the most unattractive buildings in the area. We wanted a place where tenants would see a real difference, and where there might have been vinyl tile, we used mosaic marble; instead of standard doors, we used mahogany."

Michael Daley of Daley Plastering has worked with the construction manager, Brad White, of BCM Construction, LLC, for many years. White contacted Daley, who in turn knew who to call to get the perfect products for the renovation job. Renovation is a mild way of saying that this was basically "gutted" and used nine products from Sto Corp. to create a new eye-catching office building.

The most obvious is the new cladding, a product from Sto Corp. called StoTherm® NExT®. It was used to clad 12,000 square feet of the exterior. StoTherm® is an EIFS system, and combined with StoGuard®, a spray-on building wrap, it incorporates the best of EIFS design flexibility, color range, great exterior lightweight insulation, and with moisture protection to provide a superior wall system. Sto Gold Fill®, a joint treatment and part of the StoGuard® system, was used to seal windows and sheathing joints, while the substrate was treated with Sto Gold Coat®, a waterproof coating.

Sto Limestone finish was chosen to get that Greco-Roman look and design in shades of gray. Sto Limestone is a custom textured finish that provides the look of natural limestone in an acrylic based finish. Sto Limestone's texture is achieved by applying two Sto 100 percent acrylic polymer finishes, first Stolit® 1.0 and then Stolit® Freeform. According to architect Thomas Nickel of Wulff Architects, the 1045 building is all about understanding column order and proportion to create the very classic look.

"The entryway of 1045 First Avenue is phenomenal when the sun comes up on the building," said construction manager, Brad White, of BCM Construction, LLC. "There are two ponds on each side and fountains will be added soon."

